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Marlboro Red or Longhorn 100's—
you get a lot to like.



Kings 14 mg. "tar," 1.1 mg. nicotine—
av. per cigarette by FTC method.
100's 11 mg. "tar," 0.9 mg. nicotine av. per cigarette, 11 mg. "tar" per cigarette.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

